

## VELA HIJABS FOR MUSLIM WOMEN



The Vela [Hijabs](#) for Muslim Women are a fashion-forward way for Muslim women to cover up their hair while remaining modest. They are created by young Muslim women in Orange County, California. While the hijabs are traditionally black and plain, they incorporate Western fashion elements, such as pleats and ruffles.

### MARWA ATIK

Marwa Atik, an American fashion designer, has launched the first-ever vela hijab for Muslim women. The hijab is adorned with a burgundy robe trimmed with gold zippers, and the brand hopes to make a difference in women's lives worldwide through its products and brand image.

A Syrian-born content creator, creative entrepreneur, and first-generation immigrant, Marwa Atik is the founder of the stylish VELA hijab brand. She was just 18 when she launched her brand and is now a public style figure for Muslim women everywhere.

Marwa Atik advocates for contemporary modesty and is a leading voice on the subject.

### ATIK SABRI

The founder of Atik Sabri Hijabs for Muslim Women, Atik Sabri, started her business by sewing hijabs in her parent's garage. She created hijabs that stood out from traditional loose ones and called her brand Vela, Latin for "veil." Unlike traditional hijabs, Vela hijabs have ornamentation and patterns. The hijabs are also tied differently, which makes them stand out. Atik Sabri sells her hijabs online but hopes to open stores and sell them to non-Muslim women.

Her hijabs are unique in their design, and each one is hand-stitched by Atik. She does most of the sewing herself but has a seamstress help her fill Vela website orders. Vela hijabs cost from \$15 for a basic design to \$60 for a designer model. She spends a lot of time researching fashion trends and makes frequent trips to Los Angeles. Alexander McQueen also inspires her.



## MODAL HIJAB OF VELA



The signature Modal fabric makes the Vela Modal Hijab both soft and comfortable. These hijabs are also odor-resistant, breathable, and biodegradable. This hijab comes in two standard sizes and is available in a square shape for younger hijabs. You can also wear these scarves over the shoulder.

Hijabs made from lightweight cotton fabric, these hijabs are comfortable enough to wear in everyday life. The maroon cotton modal hijab is an example of the brand's popular hijab, but you can also find hijabs in chiffon and jersey. They come in a variety of colors and can be worn right away.

### ANISA STOFFEL

Vela Hijabs for Muslim Women, created by Atik Sabri, is a brand for hijabs with a twist. Unlike traditional loose hijabs, Vela hijabs feature embellishments and patterns and are easier to tie. The brand sells hijabs exclusively online but hopes to expand its market to include stores and non-Muslim women.

Atik Sabri, Vela's CEO, handles the business's design, manufacturing, and business side. She is designing the label for the first time since the company is only a few years old. She lives with her parents in the San Francisco Bay Area, and the business has slowly grown. The company currently sells 500 scarves a month.

### ANISA SHEHADEH

Ayah Shehadeh is a sought-after henna artist, entrepreneur, and style icon, incorporating her Palestinian heritage into her work and personal style. Born in SoCal, she grew up in a Muslim community and said her legacy had influenced her style.

When Marwa was growing up, she started doing henna work. She also remembers her first pair of sneakers. After that, she was fascinated with fashion and decided to learn more about it.

### ATIK SABRI'S SISTER

Atik Sabri, a native of Syria, was inspired to create a line of hijabs for Muslim women after seeing scarves she liked in a local store. She saw a coral-colored roll and pictured a different scarf for it. Her ideas came to her almost immediately. She started sketching designs in her notebook while taking notes in school. She also learned how to sew from her aunt and made her first scarf. Eventually, she enrolled in a fashion design school and honed her skills. But she needed to find out whether her product would sell.

Atik Sabri, a Muslim and co-founder of Vela Hijabs for Muslim Women, began wearing a headscarf in eighth grade. While in high school, she was the yearbook editor. As her love of fashion grew, she spent more time looking at fashion sites than at school pictures. In addition, she would spend hours perusing fashion magazines in Wal-Mart. Her passion for hijabs and modest fashion led to a sewing course in the summer of 2009.